

## A BRIEF HISTORY OF THE TRIUMPH MARQUE

Siegfried Bettman set out to build and sell bicycles in about 1885. He offered his first motorcycle for sale in 1902, having a 2.25HP motor. It was a Triumph. The Triumph name has been on motor cars since 1923 and after many financial problems, the company was purchased by the Standard Company in 1945. A Triumph sports car was introduced in 1952 to compete with MG and Jaguar. This led to much success and a range of sports cars from the TR 2 to the modern wedge shaped TR 7, having a 2 liter overhead cam 4 cylinder engine, and the TR 8 having a 3.5 liter aluminum V-8 engine. Spitfires, derived from the Herald chassis, were also popular, and claim the record for the highest production volume Triumphs.

In addition to sports cars, the Standard-Triumph Company built economical small cars, such as the Standard 8 and 10, the Herald and TR 1300. It also built larger saloons and estate wagons such as the TR 2000 and 2.5. Grand Touring cars such as the GT-6, and the luxurious Stag with its integrated roll bar and full fold down top or metal convertible hard top with a unique 3 liter single overhead cam aluminum head V8.

Standard Triumph was in turn swallowed up by what became British Leyland Motor Company, and by 1981, the marque was put to pasture with the last production Triumph rolling off the line in October.

Today, the marque is owned by BMW through its acquisition of Rover. Rumors abound that the marque will be resurrected. For us, however, the old cars are the best.





The
Portland Triumph Owners Association
was founded in 1972
in the interest of
preserving and enjoying
all models of the Triumph marque.





# Keeping Triumphs



on the Road!



Portland Triumph Owners Association http://portlandtriumph.org



#### **ABOUT PTOA**

The Portland Triumph Owners Association. founded in 1972, is a group of about two hundred enthusiasts in Oregon and SW Washington interested in preserving and enjoying all models of Triumph automobiles. Owning a Triumph is not a requirement for membership. The club tries to offer something for everyone, including:

- Monthly Meetings 7:00PM 1st Monday of each month Stark Street Pizza 92nd & S.E. Stark Street. Portland
- Monthly newsletter, "Triumph TRAX" (First Place Newsletter at the 2009 VTR/ TRIUMPHFEST)
- Up to date website, listing current events, activities and classified ads http// portlandtriumph.org
- Yahoo Internet Forum
- Driving tours on back roads to points of interest
- Social activities such as monthly Member's Night Out, Ladies Lunches, Christmas Party and the our Annual Awards Banquet
- Club discounts for parts from our sponsors
- Technical clinics and tips
- Participation in annual car shows including the All Triumph Drive-In. the Portland Historic Races and the Portland All British **Field Meet**

Best of all, however, is the spirit of friendship and camaraderie shared between enthusiasts of the Triumph marque. Our events are open to nonmembers. See our Activities Calendar, posted on our website, for a list of upcoming events.

### **JOIN US AND JOIN THE FUN!**

Paid membership entitles you to full membership privileges, including our monthly newsletter (The TRAX), a Membership Directory, a membership card, our Association pin and decal, and discounts at selected parts houses.

- ANNUAL DUES: \$20.00 March 1 through February 28
- **NEW MEMBERS: \$10** One-time initiation fee

Fill out the application to the right and send it to the address below - or better yet, if you're able, bring it to our monthly meeting and get to know us in person!

> **PTOA Membership Chair Tom Mills** 161 Cambridge Ave Silverton, OR 97381



### **MEMBERSHIP APPLICATIO**

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#### RENEWING MEMBER

\$20.00

If your membership has lapsed, indicate year joined.